GLOBAL DAY AGAINST PAIN 2004
“The Relief of Pain should be a Human Right”

OCTOBER 11TH 2004 at 1300 GMT*

Dear Colleague,

In 2001, the EFIC European Week Against Pain was launched and after 3 successful years of activities across Europe, IASP last year, held the first ever, Global Day Against Pain. For 2004 we are building on that success and have created an event that is set to raise the profile of pain worldwide.

Leaders from IASP and EFIC and other related health organisations will be gathering together for our Global Day in Geneva, Switzerland, on 11th October, to bring the latest news and views on pain understanding and management to the world’s attention. Our key campaign message - that the Relief of Pain should be a Human Right - will be delivered to a host of audiences worldwide via an innovative webcasting route.

From 1300 GMT* on the Global Day, you can join people from all across the world to log into http://www.painreliefhumanright.com to watch and listen to the world’s experts as they provide the very latest insights and developments in our sector. The web-cast will include a global press conference and a number of presentations and debates on key topics. The events will be chaired by leading journalist Dr Geoff Watts, renowned for his BBC science radio work.

We have some exciting news about a significant, historic link-up with a key health body and this information is embargoed until the day itself. Please join us to celebrate this news in full. This news is enclosed for all IASP members in the attached press release. You may provide this information to your local media, but is important to note that the material is embargoed for use in the local and worldwide media only on the 11th October from 00:01 hours GMT and thereafter.

The Global Day Against Pain webcast, its contents and its key messages, will also be distributed to journalists in all of your countries, via press packs that will be forwarded to all key publications in your area.

Please do all that you can to spread the word and encourage participation in this important event. It is vital that we spread the word internally and externally, particularly amongst our fellow professionals, the media, key policy makers and of course, the people who suffer from pain on a daily basis.
We do hope that this activity will complement and assist the work that your Chapter has organised in your specific country and we look forward to working with you, to continue the journey to our ultimate goal – making Pain Relief a Human Right.

Yours faithfully

Sir Michael Bond            Prof. Harald Breivik
President IASP             President EFIC

Make sure you spread the word and remember to LOG ON to this site at 13:00 GMT*(see time zones below) to Watch and listen to this live webcast at:

www.painreliefforhumanright.com

See the full programme of the day and highlights of the campaign in the media press pack on IASP, EFIC and the above site from 1st October.

For additional information, please contact:
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EFIC
Sarah Wheeler, EFIC: efic@internet.gr, or see EFIC’s website www.efic.org
*TIME ZONES*

To tune into the webcast in your country, please note that the webcast will take place on 11 October 2004 at 15:00 in Geneva Switzerland

Due to Daylight Saving changes and other time differences, please clarify your time zone with 15:00 hours in Geneva, Switzerland at the website:

www.greenwichmeantime.co.uk

Indicative times are outlined below:

GMT - 1300  STANDARD INTERNATIONAL TIME LINE
BST - 1400  (British Summer time ends Oct 31) LONDON = GMT +1
CET - 1500  (Central European time also know as WET - Western European time) = GMT +2
CET - 1600  Also CET - but further East - including ATHENS, Ankara, Jerusalem = GMT +3
CET - 1700  Also CET event further East - inc. MOSCOW, Tbilisi, Baghdad, Riyadh = GMT +4
DST - 0900  DST - Daylight Saving time for NEW YORK = GMT-4 (and Eastern coast of USA)
DST - 0600  DST - Daylight Saving time for CALIFORNIA = GMT-7 (California and west coast)